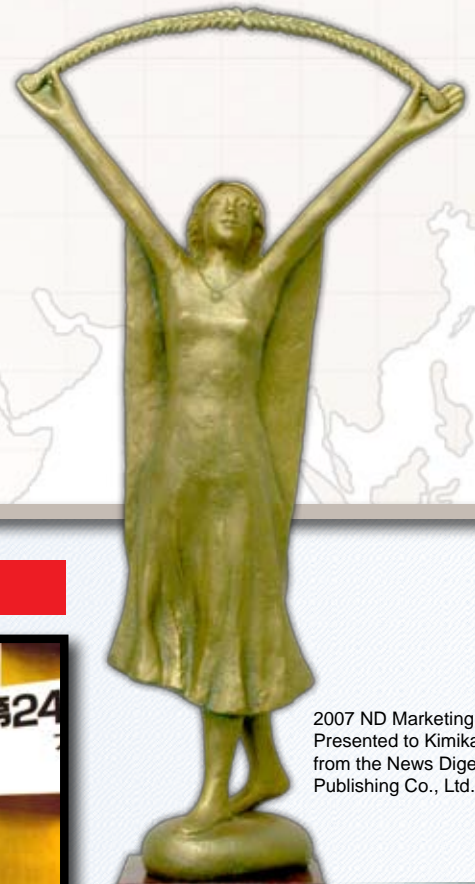


AIDA

GLOBAL METALFORMING SOLUTIONS



Recipient of the 2007 ND Marketing Award

Kimikazu Aida, president of AIDA Engineering, Ltd., was awarded the 2007 ND Marketing Award sponsored by the News Digest Publishing Co., Ltd. The award is presented to outstanding corporations and executives in primarily the capital equipment field of the metalforming machine industry for excellence in the expansion and success of marketing activities.

This award is given annually to one individual based on ballots cast by a panel of capital equipment industry leaders, academics, and a select number of News Digest's readers. This year, through an impartial vote, the magazine's 24th annual



award was given to President Kimi Aida for his leadership of AIDA Engineering which has resulted in significant contributions to the world community and to the metalforming industry.

Voters gave the following primary reasons for nominating AIDA:

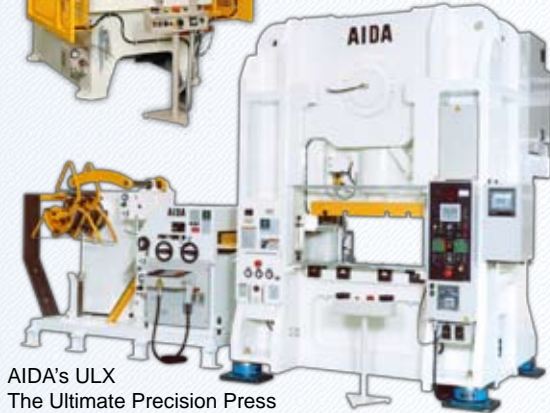
(1) AIDA's development of ServoPro® Servoforming technology has largely redefined the basic concept of a press.

(2) The launch of AIDA's ULX Series presses designed with innovations that make the press

2007 ND Marketing Award Presented to Kimikazu Aida from the News Digest Publishing Co., Ltd.



AIDA's ServoPro NC1-D

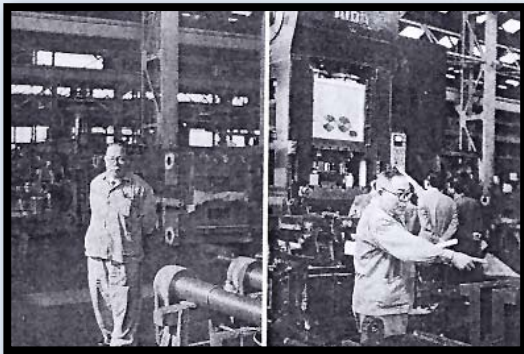


AIDA's ULX The Ultimate Precision Press





Founding of AIDA - 1917



Yokei Aida at the Tokyo factory



75th Anniversary of AIDA in 1992



Kimikazu Aida giving a speech at the ND Award Ceremony

more accurate than the die – a first in the metalforming industry.

(3) A strong commitment towards making high-quality products, including the internalization of servo motor production and the hiring of outside experts.

(4) Improving the overall balance of metalforming through joint research with customers and academic organizations to optimize materials and dies.

(5) Expanding globally at an early stage, and initiating the acceptance of Japanese-manufactured presses in the global market.



(6) With four manufacturing sites in Europe, the United States, Asia and Japan, AIDA has successfully expanded its marketing activities to closely track local market conditions.

(7) Implementing an outstanding business approach that always thinks in terms of its own in-house technologies by working to foresee and predict industry

trends and acting accordingly.

(8) Sound management and a strong corporate constitution that has never posted a loss during its 90-year history.

The award ceremony was held at Castle Plaza in Nagoya on January 11 during the 2008 Factory Automation Industry New Year's Reception sponsored by News Digest. The event was attended by over 540 executives and other individuals from the metalforming machine industry manufacturers and other FA-related industries. President Aida gave an acceptance speech and pledged anew to maintain AIDA's 90-year tradition of tenacity of spirit as it continues to contribute to people and community as a forming systems builder.

“Never stop,” said President Aida to associates. “If you stop, the world will leave you behind. Maintaining the status quo is the same as falling behind. Don't be afraid of failure. If you are going to do something, you cannot do it quietly--make everyone aware and then execute. It's okay if you make mistakes, so be bold in executing those things you want to do.”

